



University of Pittsburgh

COMMUNITY ENGAGED SCHOLARSHIP FORUM

PROGRESS THROUGH PARTNERSHIPS: BUILDING MOMENTUM TOGETHER

- MARCH 3, 2020 -

WELCOME



ANN CUDD



DIALOGUES ARE KEY



OUTREACH + ENGAGEMENT

REPORT

A ROADMAP to the FUTURE

ROOTED in our HISTORY

CIVIC ENGAGEMENT

TRUE COLLABORATION



THANK YOU!



CONGRATULATIONS!

The SOSKA WILDS OUTREACH + ENGAGEMENT LEADERSHIP AWARD

PASSION



SABINA DETRICK

CREATED LINKS

CARNEGIE CLASSIC

Celebrate the CLASSIFICATION

COMMITMENT TO COMMUNITY IS AT CORE



CHANGE 2 BLOCKS OVER...



THAT IS CHANGING THE WORLD

WE ACTIVATE INFORMATION

DESIRE to COME TOGETHER to REALLY MAKE A CHANGE + DIFFERENCE

IT TOOK ALL OF US TO MAKE IT HAPPEN

FACILITATED TOPIC TABLES

COMMUNITY ENGAGED LEARNING

WHAT CAN THE LIBRARY BE DOING TO ASSIST?

SMALL GRANTS \$ for CURRICULUM

DIRECT SERVICE

BE INTENTIONAL GOING INTO COMMUNITIES

START AND DIALOGUE

NEED TO GO UP CHAIN OF COMMAND



HOW TO COMMUNICATE WHAT IS NEEDED?

COMMUNITY ENGAGED RESEARCH & RESEARCH PRACTICE PARTNERSHIPS

HONOR the VOICES

WHAT ABOUT LEGAL SERVICES?

NEED TO SHARE MORE WITH COMMUNITY

CORPORATE SOCIAL RESPONSIBILITY

*HR → FOCUS ON DIVERSITY & INCLUSION

WHERE YOU GET the BEST IDEAS

*MANY GENERATIONS

COMMUNITY ORGANIZING + ACTIVISM

BRING BACK VIBRANCY OF THE HILL DISTRICT

DOES INDIVIDUAL ACTIVISM NEED TO BE SEPARATE FROM UNIVERSITY?



SUSTAINABILITY

COMMUNITY CARE



BRING IN AUTHENTIC FAMILY VOICES

SEAT AT the TABLE

POLICY + GOVERNANCE

PHILANTHROPY

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APPRECIATIVE INQUIRY AS A PROCESS FOR DEMOCRATIC COCURRICULAR PARTNERSHIP DEVELOPMENT



- COMMUNITY ENGAGEMENT PROFESSIONAL → CAN BE IN AN INSTITUTION
- STUDENT AFFAIRS PERSPECTIVE → NOT FACULTY-LED

MUTUAL BENEFIT

STRATEGIZING and ASSESSING PARTNERSHIPS

PRACTICE IS DIFFERENT FOR EVERYONE

ALIGNMENT

DEMOCRATIC ENGAGEMENT

CARNEGIE CLASSIFICATION...

A FRAME for the Movement

WAS EMBEDDED in CURRICULUM → HOW TO EMBRACE?

NOT CONNECTED with FACULTY



- WHAT'S OUT THERE?
- PARTNERSHIP FRAMEWORKS
 - QUALITIES OF PARTNERSHIPS

CURRICULAR • CO-CURRICULAR • EXTRA CURRICULAR

GAP in LITERATURE

the PROCESS

APPRECIATIVE INQUIRY

EVERYONE HAS A VOICE

WORK in CLUSTERS

- STAFF/FACULTY
- STUDENTS
- COMMUNITY

IN THE Community

- AI SITES (FORMAL NON-PROFITS)
- PARTICIPATORY ACTION RESEARCH GROUPS
- GUIDED DISCUSSION with PROMPTS

1 FROM EACH STAKEHOLDER GROUP



PARTNERSHIPS OF DISTINCTION AWARDS CEREMONY

SIGNIFICANT ACHIEVEMENTS
ALIGNING WITH COMMUNITIES



WESTERN PENNSYLVANIA REGIONAL DATA CENTER

- PITT GRADS ARE FUNDAMENTAL
- BUILD TO SUPPORT MULTIPLE PROJECTS
- LIST PROJECTS • COMPLETE CENSUS

PARTNERSHIP TO WATCH

LIVE LONGER

EMPOWERING * ENGAGING PITTSBURGH COMMUNITIES

COME TOGETHER AS A TEAM

• HEALTH IMPACTED BY ECONOMICS

EMPOWER THE PEOPLE

TRUST
Relationship Building

ALLIANCE FOR REFUGEE YOUTH SUPPORT + EDUCATION

• PASSION + HARD WORK OF PITT STUDENTS

HELP IMMIGRANT YOUTH FEEL WELCOMED

REDUCING SUICIDE IN HOMELESS + LOW-INCOME YOUTH...

DBT STEPS

• PROVIDE RESILIENCY + SKILLS

• MENTAL HEALTH SERVICES

IN THE CLASSROOM

HEALTHY CHILD

KEEP CHILDREN IN THE CLASSROOM

"the DREAM TEAM"

DISRUPT THE STATUS QUO

RESEARCH FOR EQUITY AND POWER

PITT-HOMEWOOD PARTNERSHIP

EQUITABLE DEVELOPMENT

- SHARE POWER + RESOURCES
- LISTEN TO COMMUNITY VOICE

THIS IS A MOVEMENT

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BUILDING EQUITABLE COMMUNITY PARTNERSHIPS to PROMOTE CHILD HEALTH EQUITY: PROCESSES and PATHWAYS



PEOPLE RESIST
LOSS
NOT CHANGE

GRANDMA IS LOSING
HER LICENSE:

THINK ABOUT **GAINS**

MORE TIME TOGETHER
INCREASED SAFETY
SAVE MONEY
HELP FROM OTHERS



ENCOURAGE
COMMUNITY
TO PARTICIPATE
in STUDY

RESEARCH
IS IMPROVING
the FUTURE



WE NEED
YOU
TO TELL US
WHAT YOUR
KIDS
NEED

FUN + DYNAMIC
TRAINING

REFLECT:

THINK OF
A SITUATION
THAT IS AN
ADAPTIVE CHALLENGE

GO
OVER
TOGETHER



ANY
QUESTIONS?

GOOD
RESEARCH
PRACTICE

LEAVE YOUR
EGO AT THE
DOOR

**GOOD RESEARCH
ETHICS**

▷ CHOOSE RESEARCH PARTICIPANTS
FAIRLY

NUREMBURG
CODE
SPECIFIC to NAZIS

BEFORE 1974

HOW IS
HEPATITIS
CONTRACTED?

**RESPECT
for PERSONS**

AGREE
TO RESEARCH
+ ADMIT YOUR
CHILD

- NATIONAL RESEARCH ACT
- BELMONT REPORT

INFORMED
CONSENT

I'M STUCK

HOW ARE
OTHERS
ADDING TO IT

HOW ARE
YOU
ADDING TO IT

WHAT WILL
YOU LOSE
POTENTIALLY?



CONNECT with PI
- TRY TO VISIT SESSION

▷ RECEIVE
COMPENSATION

▷ FOLLOW PREGNANT WOMEN
+ CHILD UP TO 18 YEARS



PREGNANCY
COLLABORATIVE

↳ HEARD
FROM
COMMUNITY
↓
FOCUSSED
ON MAKING
CHANGE

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BECAUSE HIGHER EDUCATION IS AT THE HEART OF CIVIL SOCIETY

THE BUHL FOUNDATION



DIANA BUCCO
PITT STUDENT
A MOVEMENT - 25 YEARS AGO

NOW COMMUNITY SERVICE IS EMBEDDED

CIVIC EDUCATION
CENTRAL TO THRIVING DEMOCRACY
A PLACE TO PRACTICE ...
COMPROMISE
LISTEN

WE CONTINUE TO EVOLVE

BE BOLD. DO IT LONG TERM.

HOW TO BECOME "BEST ENGAGED SELF"

? CAN WE MAKE A BIGGER IMPACT

BECOME EMBEDDED in the COMMUNITY

- NORTHSIDE ASSETS**
- PEOPLE
 - PLACES
 - RESOURCES



NORTHVIEW HEIGHTS PUBLIC SAFETY CENTER

SAFETY BIGGEST CONCERN

INSERT COMMUNITY POLICE

911 CALLS UP

THERE IS TRUST!

GREAT PROGRAM ON ITS WAY TO SYSTEM'S CHANGE

THRIVE 18

UNDERSTAND...

KNOCK! KNOCK!

SURVEY

RESIDENTS HELPING RESIDENTS

CONNECT TO SERVICES

CHANGE hearts + minds

DATA DROVE EVERYTHING

HOW TO CHANGE SYSTEMS



COMMUNITY-DRIVEN SHARED MISSION CORE VALUES

LISTEN + PLAN

HOW TO TRANSFORM

- * FIND INCENTIVES IN HOUSE**
- * ALLOW PEOPLE to BE ASPIRATIONAL [NO PENALTIES. MAKE IT SAFE.]**
- * OUR WORK IS ABOUT CHANGING CULTURES**
- * MEET PEOPLE WHERE THEY ARE**
- * TRUST**
- * FOLLOW-THROUGH**
- * TRANSPARENCY**

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FOSTERING CIVIC ENGAGEMENT and ACTIVISM to ADVANCE EQUITABLE DEVELOPMENT in HOMEWOOD



HOMWOOD CHILDREN'S VILLAGE

EQUITABLE DEVELOPMENT

THIS COMMUNITY IS CHANGING
PEOPLE SHOULD NOT BE LEFT OUT

EDUCATE:
THIS IS GENTRIFICATION
VS. REVITALIZATION

"HOMWOOD"

- IT'S FLAT
- PROPERTY

CIVIC ENGAGEMENT

WE MUST SPEAK THE SAME LANGUAGE

CITIZEN TRAINING ACADEMY

STRATEGIES

CASE STUDIES
PLAY BOOK

INFORM OUR WORK

ADVISORY BOARD



COMMUNITY ORGANIZING STRATEGIES

- ? WHAT MATTERS MOST
- ? WHERE ARE OVERLAPS

USE EXISTING PLANS



IDENTIFY POTENTIAL PARTNERS + OPPONENTS



- CROWS
- PICK UP TRASH
- CHILDREN'S EVENT
- MEETING
- LIVE LONGER PROJECT

PATHWAYS FOR CIVIC MENTORING: YEAR ONE DATA and USING the FRAMEWORK CREATIVELY with STUDENTS

WHERE CAN THIS TOOL BE USED?

PANTHER CONNECT

WHAT DO YOU KNOW?

800 STUDENTS
FIRST YEAR
SUMMER 6 SESSIONS

CHALLENGE 30 MINUTES
ACTIVISM PHILANTHROPY

ACTIVITIES
SOCIAL ENTREPRENEURSHIP

CONNECTIONS
VOTING ↔ CITIZENSHIP

IT DOESN'T WORK FOR ALL SO WHY SHOULD WE?

MERGE TOGETHER
CURRICULAR CO-CURRICULAR
Jelly PEANUT BUTTER

CONNECT TO SOMETHING BIGGER

WHAT DOES CIVIC ENGAGEMENT MEAN TO YOU?

- ▣ ACTIVISM
- ▣ DIRECT SERVICE
- ▣ POLICY
- ▣ CONNECT COMMUNITY
- ▣ POLITICAL INVOLVEMENT

ORGANIZATIONS IN THE NEIGHBORHOOD

WHAT ORGANIZATIONS DO YOU WANT TO LEARN ABOUT?

MARCHES + PROTESTS

GEN Z BORN OUT OF 9/11

THRIFTSHOP BOW TIES

ALL PARTS OF ACTIVISM

REFLECT

WHAT BIAS DO I BRING?

BE WILLING TO HAVE CONVERSATIONS

KNOW OUR STUDENTS

6 PATHWAYS

OPPORTUNITIES WITHOUT BIG TIME COMMITMENTS

ATTACH TO SOMETHING THEY VALUE + IN SKILLSET

CAN'T DO THIS WITHOUT FACULTY!

SERVICE KEY COMPONENT

WALK-A-THONS

SPARK A CONVERSATION

TAKE DIAGNOSTIC

FOLLOW UP LATER
DID YOU PARTICIPATE?

USING SCIENCE to IMPROVE SCIENCE COMMUNICATION



HOW TO EXPLAIN SIMPLY?

UNDERSTAND YOUR AUDIENCE

WHAT DO THEY NEED TO KNOW?

WHO ARE THEY?

THINK STRATEGICALLY

BE RELEVANT

FOCUSED



LEARNING IS HARD WORK

WHAT'S THE ONE TAKEAWAY

- USE 3-4 KEY POINTS

KEEP IT SIMPLE

DO YOU BELIEVE IN EVOLUTION?

SOCIAL REASONING

SURVIVAL MECHANISMS

CREDIT

OR DISMISS

MOTIVATED REASONING



PROVIDE SOLUTIONS WITH PROBLEMS

SYSTEM 1
2+2=

SYSTEM 2
17x24=

MAKE IT MEMORABLE

METAPHORS + ANALOGIES



SIMPLIFY

WHO IS MON VALLEY?

MARCELLUS SHALE BOOM

STEEL UNEMPLOYMENT COAL PORTION

MINING = GREAT TIMES

CLIMATE SCIENCE

FRAME THE POINTS

PRODUCES CO₂



WARMS

BURNING FOSIL FUELS

- AVOID POINTS that MARGINALIZE the AUDIENCE

- USE ASSERTIONS that are NEUTRAL / FACT DRIVEN



20-25 SLIDES

→ ADDRESS 4 MAIN POINTS

→ COMMUNICATE CLIMATE SCIENCE

WORKED

INCREASES HEALTH CARE IN PITTSBURGH

TYPICALLY EUROPEANS USE 1/2 ENERGY THAN US

DIDN'T WORK

TOO COMPLEX

FOSIL FUELS POWER OUR ECONOMY

PUBLIC HEALTH IMPACTS ... FLOODING

CO₂ CAN BE MEASURED...

WHAT ARE CO-BENEFITS?

- INCLUDED with HANDS ON DEMO

- USED ENERGY EFFICIENCIES TO START CONVERSATION ON CLIMATE CHANGE

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